

Hunedoara Summer School - Education for Heritage, Outdoor Education



echoe



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ECHOE

Hunedoara Summer School

Hunedoara, Romania
3rd-8th September, 2012

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1. Executive Summary

Between 2nd September 2012 and 9th September 2012 ECHOE Summer School took place in Hunedoara, and organized by SC Moderno Architecture & Design SRL.

The event was part of the project "Education on Heritage and Outdoor Education (ECHOE)" aiming at applying the methodology ECHOE which develops informal adult educational programmes oriented to increase the number and the quality of the key competences (targets of the strategies from Lisbon and Europe 2020) by utilizing the elements of the local material/ethnographic heritage, the local exterior natural environment space and the social dialogue.

At the event attended representatives of the project's partners but also a number of professionals from cultural, educational, social, and touristic organizations interested in the targets and methodology of the project ECHOE.

The success of the Summer School ECHOE was acknowledged by achieving the following objectives:

- the presentation of the ECHOE's objectives and methodology;
- the design of non-formal educational programmes for adults, focused on enhancing the local heritage objectives, the external natural asset and the inclusion and the social dialogue.
- the testing of the programmes developed at the event by the whole group of participants with rounds of feed-back and questions;
- by developing the programmes there were found solutions and possible answers for preserving the material and ethnographic heritage, for disseminating this heritage, for reconnecting the local community with the existing cultural heritage, and the ways to make this link beneficial, symbiotic for both parties.

By achieving these objectives, ECHOE – Hunedoara Summer School demonstrated that the ECHOE methodology has both the possibility and the tools to generate programmes which help not only to achieve the European objectives, but also to preserve the local heritage together with the beneficial effects upon the local community. In the same time, the information collected in the feedback rounds generated an important pool of ideas which will be used to improve the ECHOE experience.

2. Background

Between 2nd September 2012 and 8th September 2012 took place in Hunedoara, District of Hunedoara, the ECHOE Summer School organized by Moderno Architecture & Design SRL. The general objective of this event was to test the methodology of the project ECHOE with a group of professionals from education, culture and other connected areas, by generating non-formal educational programmes for adults in three different places and to apply them in front and with the participation of the local community. After each round of feedback and questions, ideas were collected in order to increase the potential and the effectiveness of the ECHOE experience.

ECHOE("Education for Heritage, Outdoor Education") is a European cooperation project in the area of adult education which has as objective the creation of a complementary methodology education for adults using aspects from the education for heritage and outdoor education. The project is created from a partnership of eight organizations from six European countries, financed by the U.E. programme "Lifelong Learning", Grundtvig. The project is initiated and coordinated by the Centre of Professional Training in Culture (Centrul de Pregătire Profesională în Cultură), by project manager Mrs Adina Dragu.

The partners of the ECHOE project are:

1. The Centre of Professional Training in Culture (Centrul de Pregătire Profesională în Cultură) (governmental organization, RO)
2. Dkommer Interkulturelle Personalentwicklung (SMEs, AU)
3. Moderno Architecture & Design Ltd. (Architects Office, RO)
4. Ministry of Culture and National Heritage (national ministry, RO)
5. Landcommanderij Alden Biesen (regional administration ,BE)
6. Centro Universitario Europeo Per I Beni Culturali (non-governmental organization,IT)
7. Menderes Town National Education Directorate (regional administration, TR)
8. Fjellugla Kompetanse (SMEs, NO)

ECHOE is a European cooperation project in the adult education area which has the following objectives:

- to contribute at the developing of the adult's teachers' knowledge and abilities through an integrated approach with the education for heritage and outdoor education;
- to explore, together with the main actors of the projects, new methods of developing educational programmes for adults which utilizes local cultural and natural assets;
- to promote at the local decision makers level the approach based on which it is combined the outdoor education with the education for heritage;

This project is addressed to the adult teachers and trainers from professional associations, NGOs and SMEs which provide cultural, educational and leisure services; to the professionals from the heritage institutions; to the representatives of the local administration responsible for the cultural and educational policies; to the providers of touristic services; to the adults who participate at educational programmes.

3. ECHOE – Hunedoara Summer School

ECHOE Summer School from Hunedoara, Romania presented the ECHOE project to a group of 17 professionals and experts from cultural and educational organizations from Romania, Italy, Belgium, and Turkey, whom generated afterwards a set of informal educational programmes for adults on three sites, with different thematic. The total number of participants at the activity from Hunedoara, members of the project team included, was 27.

The selection criterion for the heritage which was subject of study and testing for the summer school was the diversity of heritage, in order to ensure a variety of possible applications/utilizations of the proposed methodology. The participants had the opportunity to work with both intangible and tangible heritage, Medieval and from Antiquity. Three places were chosen and we are describing below the heritage which might be found in these places:

The Castle of Hunyad, Hunedoara: the castle was built in the 15th century by Johan of Hunedoara on the place of an old reinforcement, on a rock at which foot the brook Zlashti flows. It is an impressive building, with towers, bastions and dungeons. The roofs are high and covered with polychrome tiles. The castle was transformed in a museum and it was restored in several stages. (Source Wikipedia: http://ro.wikipedia.org/wiki/Cetatea_Hunedoara).

UlpiaTraianaSarmizegetusa, Sarmizegetusa village: UlpiaTraianawas established by the governor of Romanian Dacia, DecimusTerentiusScaurianus and it had an ordinary form: a rectangle with rounded edges. Dimensions: area of 32.4 ha, length 600 m, width 540 m, wall height of 4-5 m. The square was in the centre of the city in-between the defence walls and it was situated at the intersection of two main streets (*cardo* and *decumanus*). In the interior there were the administrative and religious buildings, outside there were the houses, the households, some temples, but also public and private constructions, as well as cemeteries. The complete name of the city was The Colony of Ulpia Traiana Augusta Dacica Sarmizegetusa. Today the village Sarmizegetusa (Grădiște) is situated above the site of the roman city, and a part of it was transformed in an archaeological site. (Source, Wikipedia: http://ro.wikipedia.org/wiki/Ulpia_Traiana_Sarmizegetusa. (See Annex D)

Cerișor Village, Lelese commune: The Cerișorvillage is situated in the *Land of Forestmen*, an original, unitary and conservatory ethnographic fund. The village, a community with over 60 inhabitants, is placed in a mountainous region, the location offering a protection from the contemporaneous influences, but this inaccessibility is also the source of the decrease and aging of the local community (youth moved in Hunedoara). The ethnographic fund and the life style exist by word of mouth, but methods have to be identified for stopping the degradation of this fund caused by the decreasing of the practitioner population. (See Annex D for the presentation done by the ethnographic coordinator upon this subject.)

Each site was presented by an expert, which guided the documentation activity of the participants and offered additional information during the development of the educational programmes. These experts were:

- Mr Andrei Pogăciaş - expert in history, The Castle of Hunyad (see Annex C for the resume/CV);
- Mr Iosif Ferencz - expert in archaeology, Ulpia Traiana (see Annex C for the resume/CV);
- Mr Rusalin Işfanoni - expert in ethnography, Cerișorvillage (see Annex C for the resume/CV);

3.2. Activities and results of the Summer School

The work methodology of Hunedoara Summer School took the participants through several stages: the presentation of the concepts and approaches operated by the ECHOE project, study visits at the heritage sites; the third stage was dedicated to the team work for developing educational programmes proposals based on the presented heritage. Finally, the programmes proposals were presented on site, passing through a cross checked evaluation filter done by the participants.

The **first** day, 3rd September 2012, started with the introduction and the presentation of the participants and it was dedicated to the theoretical part of the Summer School. This part was divided in two sessions. The first theoretical session contained seven presentations:

- 1. General and Objective Information of ECHOE Project**, the subject presented by Mrs Adina Dragu, Centre of Professional Training in Culture, coordinator of ECHOE project.
- 2. The Concept of Summer School and the Thematic**, Claus Zapffe, Moderno, partner ECHOE
- 3. Main Competences, Heritage and Outdoor Education**, Guy Tilkin, Landcommanderij Alden Biesen
- 4. The Conservation – Subject of the Educational Programmes**, Fabio Pollice, Centro Universitario per i Beni Culturali
- 5. About Natural and Built Heritage**, Claus Zapffe, Moderno
- 6. Social Communication and Integration. Promoting a Healthy Lifestyle**, Adina Dragu, Centre of Professional Training in Culture /Centrul de Pregătire Profesională în Cultură
- 7. Sustainable Development**, Dagmar Kommer, Dkommer interkulturelle personalentwicklung

The second theoretical session started with the presentation of Mrs Florentina Anghel, Moderno's representative, with the theme "Learning Methods, Heritage and Outdoor Education".

Three working groups were established:

1. Archaeology, group which developed their activity in Ulpia Traiana Sarmisegetusa coordinated by the expert in archaeology Mr Iosif Ferencz
2. Ethnography, group which developed their activity in the Cerișorvillage, Lelese, coordinated by the expert in ethnography Mr Rusalin Ișfanoni
3. Heritage, group coordinated by Mr Andrei Pogăciaș, the expert in history, at the Castle of Hunyad, Hunedoara.

After the presentations of the coordinators of these groups, the participants expressed freely their choice of joining the working group in which they wanted to participate.

In the **second** day, the three working groups have visited the sites as it follows: the archaeological group visited Ulpia Traiana Sarmisegetusa, the ethnographical group visited the Cerișorvillage and the heritage group visited the Castle of Hunyad. Under the guidance of the experts, the participants have made contact with the heritage sites and the communities to which they belong. The purpose of this outdoor activity was to offer to the participants the opportunity to discover directly the heritage site for which they were to develop their proposals, the specific condition of it, the relationship that the community holds with the local heritage.

As a tool for developing the proposals, the participants filled in "**The guide for a Study Visit**" (Annex E), gathering on the spot significant information, which were supposed to be the basis for the proposals for educational programmes for the development, conservation and restoration of the visited sites.

The **third** and the **fourth** day were dedicated to group work. The three teams structured the information gathered and together with the heritage expert and with the educational coordinator, part of the project team, they developed proposals for educational programmes meant to highlight the local heritage, to develop new relationships and perceptions among the local public and tourists. Besides the aspect of enhancing the heritage, the programmes proposed the integration of elements of outdoor education, conceived to such a manner as to make the heritage assets appealing to the adult public. According to the study guide, each work group developed educational programmes.

Each group presented three educational programmes directly linked with the visited sites:

A. The group who studied the **Cerișorvillage, Lelese**, came with the following proposals:

1. **A Wonderful Day Outdoor** – program which uses educational methods such as knowledge transfer, know-how and the achieving of social, communication and learning skills. The program aims to spend a day in the Cerișorvillage and the participation at various activities.
2. **The Production of Brandy** (in Rom. *Vinars*) – educational programme dedicated to the young people who will participate during the fall season to produce brandy. (*vinars* – typical drink from the area, similar to plum brandy).

3. **Training programme** for schools in urban areas, to come onsite and meet the day-to-day challenges of rural life –tending domestic animals, work on fields, etc.

B.The group present at **UlpiaTraianaSarmisegetusa** proposed 3 programmes to enhance the value of Sarmisegetusa site, to educate the people from the site area about its importance and to propose outdoor educational activities.

1. **"Carpe historiam! Carpe diem!"**–educational programme which is calibrated to promote the material and ethnographic heritage through interactive methods which aims to create a bond between people – adults which participate at non-formal education, but also between people and heritage. The programme, meant to be a permanent one, is made of a series of interactive activities, and it offers information about the local heritage in a practical way, and it emphasizes the involvement of adults through concrete actions. For this purpose, aspects from the life of the people who lived in the capital of Roman Dacia were reconstructed, and persons involved in the programmewill interact with the history of the place. Thus they might achieve a better understanding of the human relationship and of the material culture from the Roman period on Dacia’s territory.
2. **"Vademecum ... Discover, learn and share"**–educational programme which has as target the training of 10-15 local guides who will be involved in animating the site with stories and the reconstruction of the life style of the community in the capital of Roman Dacia. By involving the local community, it is intended to provide a view that the archaeological site might be an advantage and not a local disadvantage. With well-trained guides to animate the place, the attractiveness of the site will increase.
3. **"Homines in Horeumsunt!"**–educational programme which will harness the Horeum discovered in the archaeological site. The objective of the activities is the involvement of local participants in such a manner to reconnect the local community with the local heritage and to create symbiotic relationship between the two aspects. By practical methods which follow the involvement of the adult, the participants will learn and practice methods by which the grains were measured and distributed, will work on a model of the Horeum to understand the volume, form and function of the building and will be able to interact with guides who will play the role of a historic character. In addition to these issues presentations will be made with examples from the country and outside in which the local community is in a symbiotic relationship with the site of local heritage.

C.The group from the **Castle of Hunyad** has developed three programmes to "awaken the castle to life" and to regenerate a positive link between the local community, tourism and the castle:

1. **"Metallurgy Alive"** – is an educational program that values the industrial heritage of the area, including the old history of mining and metalworking. This heritage has a long history still alive in the local community, until recently mainly engaged in the activity of Hunedoara Steel Industrial Complex. Through this program it is preserved and maintained the local heritage, which might be disseminated to the local community through activities organized in and around the castle and by tourism to an even

wider audience. Conservation will be done by collecting information (pictures, interviews, documents, tools, clothing, etc.), and this information would be used to regenerate the memory of the metallurgical activities in the area, so that the participants to this program, both local and foreign, might interact with it and understand it, visualizing and testing experiences of the locals.

2. **"Living History for Guides"**– educational programme that addresses to the touristic guides. The program uses the built heritage and the local organization that performs historic re-enactment to create an authentic environment where a guide can deepen its knowledge about the fifteenth century. The participants in the program will live the life of a soldier from the Castle of Hunyad during the fifteenth century and go throughout the whole routine of a day in the castle. In addition to the aspects of historical re-enactment, the participants will receive information on how to submit a reconstituted story to a public, the basic methods for preserving heritage and promoting the material and local heritage.
3. **"Living History - The Siege!"**– educational programme involving the public in a reconstructed historical scenario. The local built heritage and the historical reconstitution local organization are used in this programme to generate an authentic medieval fifteenth century and the involvement of the medieval participantin activities such as manufacturing, military, food, agricultural, cultural and religious. Depending on the number and preferences of the participants, theremight be generated different scenarios with complex and various duration of time. The most complex is the scenario "Siege!" where a group of participants within the castle helpsat the preparing for a possible siege.

In addition to the work done by the focus groups there were organized cultural events and visits to Deva Citadel, Cinciş Lake and Ghelari Mountain Panorama. These site visits were meant to provide a better understanding for the participants of the Summer School of the attractivity of the area both in touristic and cultural aspects

The **fifth** day of the summer school was dedicated to the testing of the developed programmes to the public in the sites. All participants of the school went to the heritage sites and met the local people, to whom they presented the results of the school. Feedback was generally positive, and the local authorities expressed their interest in further developing these proposals to future projects aimed at the welfare of the community in general, and to the conservation and protection of the heritage in particular.

The **last** day of the summer school was dedicated to conclusions and gathering feedback from the participants. No matter the professional environment they came from, all participants have highly appreciated the educational and cultural value of the event, as well the opportunity to meet such challenging but rewarding heritage and educational subjects. The participants expressed their interest for utilising the research results gathered at this School to their own areas of expertise to the organisations they belong to.

ANNEXES

1. Participants lists
2. Staff and coordinators list
3. Coordinators CVs.
4. Presentations of the sites
5. Guide for the study visit
6. Guide for educational programmes development
7. Certificate of Attendance

Participants List

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Annex B: Coordonators and Staff List

Nr	First Name	Surname	Role in the Event
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3	Rusalin	Isfănoni	Ethnography Coordinator
4	Andrei	Pogăciaș	Heritage Coordinator
5	Angela	Brăneț	Translator
6	Roxana	Preda	Translator

7	Maria Isabella	Toma	Logistics Assistant
8	Ioan-Daniel	Șerban	Logistics Assistant